

# REPRINTS Cover Story & Special Feature

US | rate card

effective: July 2008

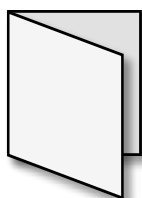
## REPRINT SERVICE – PLATINUM LEVEL PROGRAM

Your dynamic story demands attention. A reprint of a Cover Story or Special Feature offers exclusive, customized options for your company to emphasize its strengths and brand attributes. A feature is about extraordinary people accomplishing extraordinary goals. Optimize this distinctive opportunity to position your compelling story to customers and prospective buyers. A customized, tailored reprint allows flexible changes from the original cover story or special feature about your company, products or services. Multiply your marketing message by the thousands with customized, professionally produced, high quality, 4-color reprints.

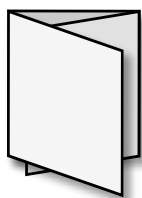
Please contact your local publisher and ask about our bundled reprint services including Digital Reprints and Reprints en Español. We can provide the right solutions to fit your specific needs.

### Reprint Specifications

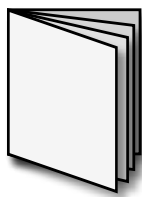
- Custom modifications from original content
- Extend pages to accommodate your compelling story
- Includes your company logo
- Add or remove existing advertisements
- Remove date and page numbers
- Add color borders or backgrounds
- Swap existing photos — add up to 4 new photos
- Flexible positioning of content and photography
- Aligns your company with our respected publication
- All reprints are printed on 100 lb. cover quality paper
- All reprints are printed in 4-color (CMYK)
- Includes a high gloss UV coating for an elegant, long-lasting finish
- Available in 4-, 6- or 8-page formats



4 page



6 page



8 page

PLATINUM REPRINT PROGRAM			
Cover & Special Feature			
Quantity	4-Page	6-Page	8-Page
1,000	\$4,060	\$4,710	\$5,805
2,000	4,445	5,155	6,355
3,000	4,830	5,600	6,905
4,000	5,215	6,045	7,455
5,000	5,600	6,490	8,005
6,000	5,985	6,935	8,555
7,000	6,370	7,380	9,105
8,000	6,755	7,825	9,655
9,000	7,140	8,270	10,205
10,000	7,525	8,715	10,755

Please contact your local Publisher for quantities greater than 10,000

Contact your local Publisher for more information

